



Orchid Escape 2012 Sponsorship Opportunities

Our Third Annual "Orchid Escape" exhibit will take place February 11-March 11, 2012. This exhibit features hundreds of tropical orchids housed in AMAZONIA, an amazing and lush indoor rainforest exhibit at Mesker Park Zoo & Botanic Garden.

The Orchid Escape Preview Party is slated for Friday, February 10, 2012. Last year's party was sold-out and we expect this year to be bigger and filled with even more fun, thematic South American food, frosty fruity cocktails and frolicking rainforest animals. And of course, we will have our unique South American hot chocolate for the drive home.

The \$3,000 Exclusive "Title" Sponsor will Receive:

1. Naming rights to the event - Orchid Escape: Presented by [Your Name Here]
2. Name/logo on invitation, and on all promotional literature, posters and banners
3. Prominent banner placement & table display, if you wish, during the Preview Party (250 people), Or-Kid Event (50 people) and during the month long exhibit (2,000+ people)
4. Name/logo on Zoo Website, Member e-mail blast (reaching over 8,000), & all Facebook promotions (over 10,000 fans)
5. Name on all commercials airing on local radio stations & when mentioned on TV by Zoo staff
6. 8 complimentary Preview Party tickets to use for promotional purposes at your discretion
7. 4 complimentary Or-Kid Events tickets to use for promotional purposes at your discretion
8. 20 complimentary one time general admission passes to Mesker Park Zoo & Botanic Garden

\$1,000 Cash Sponsors will Receive:

1. A table display during the Preview Party and during the month long exhibit
2. Banner placement during the event
3. Name/logo on Zoo website, name on Member e-mail blast
4. 4 complimentary Preview Party tickets to use for promotional purposes at your discretion

5. 10 complimentary one time general admission passes to Mesker Park Zoo & Botanic Garden

\$500 Cash Sponsors will Receive:

1. A table display during the Preview Party or during the month long exhibit
2. Name/logo on Zoo Website, name on Member e-mail blast, alternating Facebook involvement
3. 2 complimentary Preview Party passes to use for promotional purposes at your discretion
4. 4 complimentary one time general admission passes to Mesker Park Zoo & Botanic Garden

\$250 "Sponsor a Genus of Orchids" will Receive:

Did you know there are more species of orchids than species of mammals?

While we can't feature all of them at Orchid Escape, we do highlight the major South American genera: Cattleya, Oncidium, Phragmipedium, Miltonia and Brassia.

Your sponsorship includes signage about your sponsorship for the entire month-long show, 4 admission passes to the exhibit, and 40% off an orchid in the gift shop.

\$50 "Sponsor an Orchid" will Receive:

Perhaps you would like to adopt one of our beautiful orchids?

Your adoption includes a listing on the "Sponsor an Orchid Board" and 40% off an orchid in the gift shop.

Sponsorship Deadline: January 21, 2012

Contact Charlotte Roesner (435-6143 x 409) (croesner@meskerparkzoo.com)

Thank you in advance for your consideration of this truly unique mid-winter warm-up event!

The Evansville Zoological Society is a 501(c)(3) charitable organization. Your gift in excess of the value received (\$30 per ticket) is tax-deductible.