



News

AAA Missouri
12901 North Forty Drive
Saint Louis, Missouri 63141
314-523-6981

January 2011

For more information contact:
Michael J. Right, AAA Midwest Traveler
1-800-222-7623 ex. 6300

It's official! **Orchid Escape at Mesker Park Zoo & Botanic Garden** in Evansville, Ind., was named a Midwest Travel Treasure by AAA's magazine, AAA MIDWEST TRAVELER.

Featured in the January/February 2011 issue of AAA MIDWEST TRAVELER, the **Orchid Escape at Mesker Park Zoo & Botanic Garden** was selected as a Midwestern treasure for its appeal to typical AAA members.

AAA MIDWEST TRAVELER'S popular Travel Treasure series is part of each bi-monthly issue. **Orchid Escape at Mesker Park Zoo & Botanic Garden** also received a certificate for the designation.

AAA MIDWEST TRAVELER circulates to more than 500,000 AAA homes in Missouri, southern Illinois, eastern Kansas and southern Indiana. More than 68% choose the Midwest for their vacation destination.

"We're pleased to add **Orchid Escape at Mesker Park Zoo & Botanic Garden** to the growing list of 'treasures' in our region," said Michael Right, editor/publisher of "AAA Midwest Traveler." "Our members recognize the Midwest has endless travel and recreational opportunities. We try to offer places like this to our readers to encourage more exploration of local sites and attractions."

The month-long celebration called Orchid Escape, will feature hundreds of rare orchids at the zoo in Evansville from Feb. 12-March 13.

For more information, call (812) 435-6143 or visit www.meskerparkzoo.com